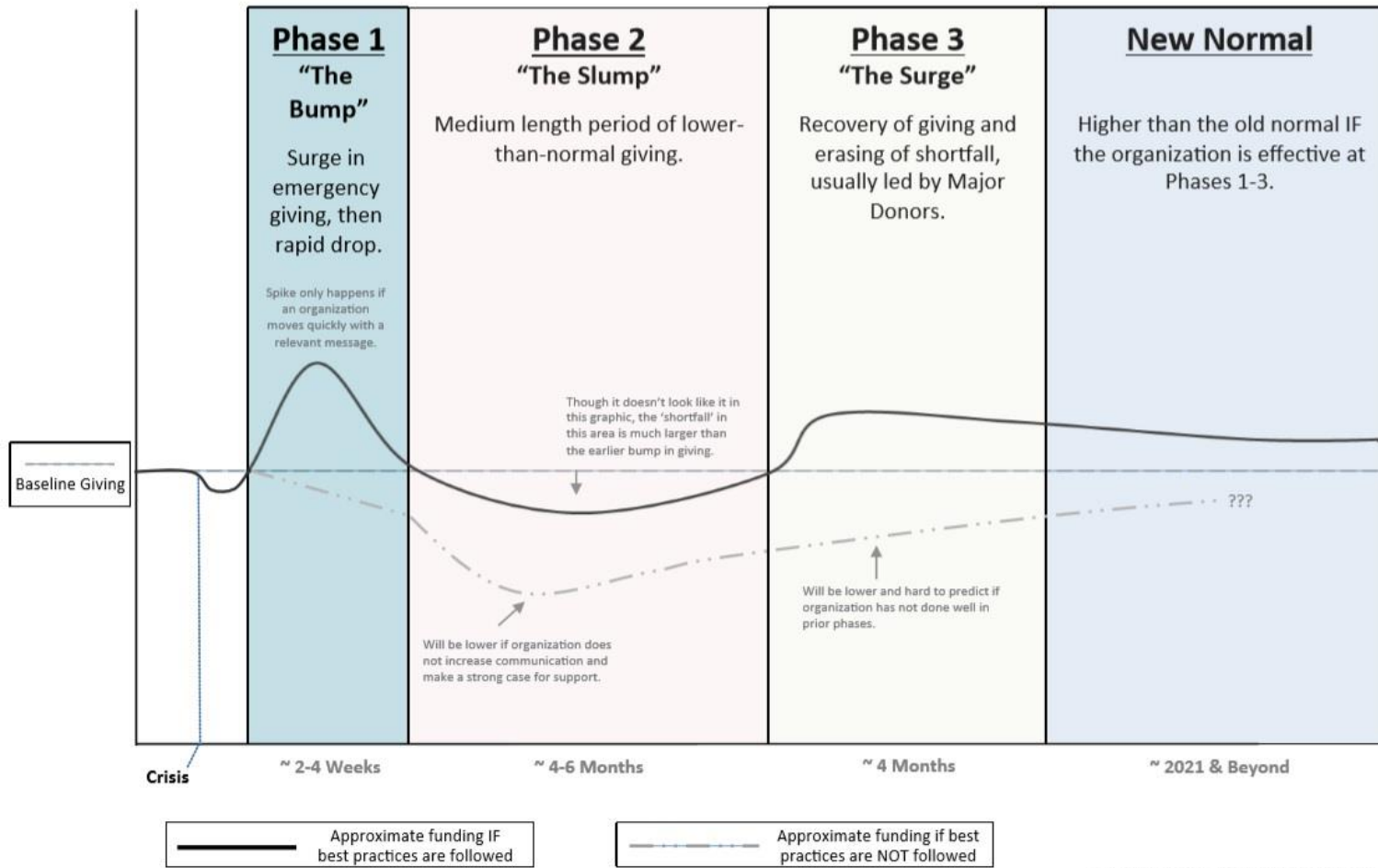




Charting Expectations for Fundraising in a Pandemic



*All dates estimated, based on experiences with previous natural disasters and economic collapses.

With credit for the above graphic to: Jeff Brooks Fundraising and The Better Fundraising Co., Seattle, WA